



**Steel Billet,
Wire Rod,
HB Wires &
Fastener Items**

Allied Group Of Companies

- ***Allied Recycling Ltd.***
- ***Krishan Multimetals and Alloys (P) Ltd.***
- ***Allied Multimetals and Alloys (P) Ltd.***

**SINCE
1996**

***25 Years Of
Dedication & Excellence***

www.alliedrecycling.in



Company Profile

Allied Recycling Ltd. the flagship company of the Allied Group, was established in the year 1998 and caters to the requirement of Iron and Steel Industries. Today, Allied Recycling Ltd. is primarily engaged in the business of manufacturing Steel Billets, Wire Rod & HB Wire Located in Ludhiana (Punjab, India).

The production capacity of the steel unit is 1,50,000 MTA of Steel Ingots/ Billets & 1,40,000 MTA of steel wire rods with manufacturing facilities consisting of Induction furnaces (4 No.), Continuous Casting Machine, Automatics Wire Rod & Block Mill. The Rolling Mill is capable of producing wire rod in all grades of alloy steel and carbon steel. Equipment being installed incorporates contemporary technology and processes which will be used for alloy steel and carbon steel.

Allied Recycling Ltd. pursues the highest quality standards in its products and services. Striving for increasingly better quality is an essential part of our company's life, viewed in relation to productive excellence, customer satisfaction and safety. We are committed to meeting the requirements of its Quality Management System, taking practical steps to improve the system and ensuring that its staff, at all levels, understands its content and is committed to implementing it.

Allied Recycling Ltd. is capable of providing complete range of steel solution with philosophy of Source, Supply and Service. The foundation of our business heritage continues to be based on quality, customer service and performance.

Our Forte

Our major attributes are listed below, which define our core competence and enable us to keep ahead of the competition:

- » Stringent quality control system
- » International quality products
- » World class infrastructure
- » Highly focused research and development
- » Timely delivery
- » Prompt and efficient services (After sales services)
- » Competitive pricing
- » Customised products



Our Group

History

Surinder Kumar Garg is the Founder and Chairman of Allied Group. Mr. Garg began his career working in family's steel trading business in Ludhiana, Punjab. His dedication and strategic guidance has led the group to its present stature.

About Group

Long way back Allied Group was started, when two young men Mr. Vijay Abrol and Mr. Savinay Garg decided to join hands and start a business. Little they had thought that a small concern shall flourish into a business house now comprising of 2 units. It was all due to their hard work and vision that they jumped into the field of manufacturing Steel Billet, Wire Rod, HB Wire, Nut & Bolts. Now the next generation of the family with its new energy and confidence, is extending the business to new horizons. The goodwill that the Allied Group has created is all due to the way they deal with people.

Allied Group believes in a unified growth. While they focus on finding creative and cutting edge solutions, they pioneer in making their products and services cost effective. They understand their consumers and economy extremely well, and always tailor their products to suit to the customer's need and demands. Allied Group is charmed by a satisfied customer base, and they remind themselves of the importance of effective solutions in every project or order that they take. The Group is a dreamer of growth, and though they have come a long way, they believe that they have much more to look forward to; a long journey awaits them.

The Group has always thrived for innovation and growth, and has used this as a mantra for success since its inception. The Group is active in developing the country by returning wealth to the society and serving through philanthropic activities around its different industrial units. Education empowerment, environment enrichment, infrastructure development, spreading and maintaining hygiene, developing sports and recreation and corporate governance are some of the areas Allied Group delivers in. It is believed that all-round growth and development can only lead to inevitable success, and hence Allied Group prioritizes these activities for a holistic growth of the group and the country.



Founder Message

Managing Director's Message

I am pleased to introduce our company Allied Recycling Ltd. as a leading steel company in North India, growing at a fast pace since its inception. We are proud of our strategic achievement as a leading player in the local arena and as an important supplier of its products across India. In a short span of time we have expanded and evolved as an integrated steel company with a diverse value added product portfolio.

Our dedicated management team has been pushing the company's growth and has recently set up a modern steel melting shop with heat treatment furnace and continuous casting plant. This backward integration has enabled us to meet high quality material requirements of our steel rolling mill, add carbon & alloy steel products to our portfolio. The synergy of backward integration process has created more value for us in terms of quality and customer satisfaction.

We continuously invest in technology advancement and process integration to add more value and produce high quality products. Our success depends on our customer choosing us. Our strength lies in working closely with them to create value and trust, together with superior products and services. Our philosophy of quality and commitment has enabled us to build-up a long term sustainable relationship and rapport with our esteemed customers. We are dedicated to strategically expand further in steel sector and grow together with our customers.



Vijay Abrol
Managing Director

Joint Managing Director's Message



Mr. Savinay Garg
Joint Managing Director

At the outset, I cannot go without paying my richest tributes to the founders of the Allied Group, who tirelessly nourished it for almost four decades to give it its present shape of a shady tree. It was made possible by the constant understanding and invaluable support extended to me for putting up Allied Recycling Ltd. on most modern lines and keeping with the present day trends.

My thanks also go to, those employees of the Allied Group, who with their vast experience, remarkable dedication and efficient discharge of duties, helped me in putting up Allied Recycling Ltd.

At the end I thank our valued clients and all those, who are in any way associated with us, with a promise for a more successful and better future for Allied Recycling Ltd.

Customer
are our **Priority**

Management

We have a dedicated management team that has consistently fueled the success of the company by devising innovative business strategies. Our management team comprises of highly experienced professionals from diverse backgrounds. Serving as pillars of the company, they are the main source of motivation for the employees.

Our management team includes the following:

Sh. Surinder Kumar Garg
Founder & Chairman



Mr. Vijay Abrol
Managing Director



Mr. Savinay Garg
Joint Managing Director



Mr. Sanjay Garg
Director



Mr. Hitesh Abrol
Director



Mr. Krishan Vallabh Garg
Director

We draw strength from our team of experienced professionals and workforce committed to quality and timely delivery.

The organization believes that its people are its greatest asset. The knowledge of skills, attitude and the initiative of the people is what which contribute towards the growth of the company. Along with comprehensive training programs, considerable importance is also attached to staff welfare and social activities.

At Allied Recycling Ltd., we constantly contribute to our customer's value-chain by providing them quality steels at an optimal price/value ratio. Product and Process Innovation coupled with Best-in Class management practices enable us to constantly offer our customers better value for their money. A strong Logistics capability and a world-wide network of dealers, warehouses and transport linkages ensure customer proximity and localized service in diverse geographies.

Vision

Allied Recycling Ltd. will endeavor to become a learning and knowledge based organization. The company will establish itself as a preferred supplier by offering quality products to its customers. The company will strive to become one of the most cost competitive steel producer in the industry and generate wealth to serve its customers, the surrounding community and the nation.



Mission

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Value

- Utmost satisfaction of customers and suppliers
- Equal opportunity for human resources development
- Care and compassion for employees
- Team work
- Socially Responsible
- Emphasis on transparency

Infrastructure

Our plant has modern infrastructural facilities for melting, rolling, finishing & heat treatment which have been updated from time to time with new developments in technology. Our infrastructure is well-maintained and manned by able & qualified personnel. Our manufacturing unit is designed in a modular way which enhances productivity. The layout has been changed from the earliest one many times over so as to keep our infrastructural set up in line with the state of the technology. The presence of such advanced mechanisms has resulted in increasing our overall production capacity to meet the ever increasing demands of the clients. The machinery is maintained from time-to-time to keep them in working condition. These regular maintenance measures help in maintaining consistency in production.

We have a large manufacturing unit with technologically upgraded machines and a team of technicians who managed and organized by experienced professionals who swiftly synchronize their capabilities with the manufacturing processes and machines.

Our facilities include the following:

- Induction Furnances (4 Nos)
- Own 66 KVA Sub Station
- Wire Rod Continues Mill
- Continues Casting Machine(CCI)
- Block Mill



At Allied Recycling Ltd., quality is given utmost importance. From the very first stage of raw material receipt till the time of delivery to customer, the product undergoes stringent quality checks.

Quality assurance has been engrained from the initial plant design/layout stage and continues throughout the Production Process. From the selection of the right input to the establishment of a quality system, the adherence to systems and procedures is ensured. The Company has evolved an elaborate quality plan for its products along with an inspection plan at each stage.

Quality Policy

To meet customer's needs, expressed and implied by maintaining consistency in quality through continuous up gradation of technology and human endeavor for maximizing the return on investment to the stakeholders.

Environment Policy

A green and clean environment is always a commitment of Allied Recycling Limited towards their employees and the society. The environment policy of the company is – "We at Allied Recycling Limited are committed to reduce the pollutants and their impact on environment on continuous basis through control on processes , resource consumption, technology up gradation and adoption of environmental safe practices with involvement of all trained employees in addition to complying with relevant environmental legislations and regulations."

The objectives of the company are:

- To reduce pollutants in gases/effluents/Soil
- To reduce solid wastes
- Efficient use and disposal of solid waste
- Development of green belt in and around the plant.



Quality Control

Allied Recycling Ltd. has never compromised on quality. Its dedication to quality has contributed to its ongoing success, highly marketable services and products. The manufacturing process in Allied Recycling Ltd. corporates quality at every work stage, from conception to completion following a strict quality mandate in order to always improve and provide value in everything we do.

The entire quality control process of Allied Recycling Ltd. adheres to 5 important things:

- Customer Satisfaction
- Organizational Performance
- Manufacturing Excellence
- Employee Contentment
- Social Responsibility

Since, product quality is the core of the company, we have in-house laboratory equipped with comprehensive testing and inspection facilities. All the products like Wire Rod, Billet, Rounds & HB Wires can be tested on different chemical as well physical parameters to ensure that that they comply with International standards.



Mechanical Measurement Instrument

- Dial Indicator
- Vernier
- Micrometer
- Surface Plate
- Profile Projector
- Height Gauge
- Slip Gauge
- Surface Finish Tester
- All Inspection Facilities.



Physical Measurement Instrument

- Hardness Tester
- Tensile Testing Machine
- Crack Detector
- Ultrasonic Testing Machine
- Micro Structure Lab
- Sand Testing Equipment.

Metallurgical Testing

- Director Reading Spectrometer
- Metallurgical Microscope
- Cutting & Polishing Machine.



Steel Billet

Our modern steel melting Shop consists of 4 induction furnaces and a continuous casting machine. The quality is controlled by highly trained personnel by means of continuous testing and process control. This shop produces billets / blooms in various special steel grades as per IS, BIS, DIN, SAE Standards.

Billet Size Range : BILLET / BLOOM : 125 x 125 mm

Major Steel Grades

Low Carbon Steel	SAE 1008, C20, CLII, Ai05
Plain Carbon Steel	EN8D, EN42, C30, C40, C45, C50
Carbon Manganese Steel	EN 15, 37C15, SAE 1541
Free Cutting Steel	EN 1A, SAE 1118, SAE 1140
Ni, CR, MO	SAE8620, SAE8622, EN353, EN24, 637H 17
Chrome Manganese Steel	16MnCr5, 20MnCr5, EN 18
Chrome Moly Steel	EN 19, SAE 4140, SCM 415
Ball Bearing Steel	SAE 52100
Chrome Vanadium Steel	31 CrV3
Spring Steel	EN 45A, 65Si7, SUP 11A, SUP 9, 55Si7, EN47, En48

As per IS : 2830 : 1992 standard.

Supply Length: Maximum length up to 9 meters.

Mechanical Properties: Conforming to customer's requirement and as per ASTM / BIS / SAE.

Product Identification: Billets are identified by color coding across section surface of each billet with reference of heat number and grade.

Test Certificate : Test Certificates are issued from our in house testing Lab, in accordance with product specification as required by the customer.

Product Applications: Our carbon & alloy steel products have extensive application in automotive, engineering and forging industries

If you are searching finest metal alloy ingots/ billets in India then Allied Recycling Ltd. can fulfill your needs in best way. Allied Recycling Ltd. is one of the specialized Metal Billets manufacturer serving the market diligently. In the midst of leading manufacturer of metal iron ingots, the magnificence of our fame is quite appealing. Specification as per requirement of clients.



Wire Rod

Wire rods are used in industrial fasteners, auto components, welding and the likes. These products attribute to high quality mechanical & chemical properties, high carbon grades & electrode grades. Our advantages include a rich line-up of products, a wide range of size variations, excellent surface quality and optimal quality design for application and processing. We offer a wide product line to meet the sophisticated and diverse needs of the market.

We strive to deliver quality products and services that suit our customer's needs quickly. We keep pushing our product development to anticipate our customer's needs in the future. We source wire rods with high dimensional accuracy and excellent surface quality products with the use of the right equipment and machinery. Through optimal component control and rolling texture control according to the application and processing, we provide products with a range of superior processing characteristics.

Size:-

6.0, 7.0, 8.0, 9.0, 10.0, 11.0, 12.0, 12.5, 13.3, 14.0, 15.0, 16.0, 17.3, 18.3, 19.0, 20.0, 21.0, 22.0, 23.0, 24.0, 25.0



Industry Implementations

- Electrode wires
- General purpose wires and rope wires
- Production of wire mesh
- Earth wires
- Vineyard wires
- Industrial wires and detonator wires
- Umbrella ribs
- Staple pin wires
- Springs, fasteners, bolts and chain rivet wires
- Needle wires and safety pin wires
- Hose reinforcement wires and cycle spokes

Allied Group Of Companies

➔ **Allied Recycling Ltd.**

Manufacturer of Steel Billet, Wire Rod.

➔ **Krishan Multimetals and Alloys (P) Ltd.**

Manufacturer of HB Wire & Fastener Items

➔ **Allied Multimetals and Alloys (P) Ltd.**

Authorised Dealer of SAIL & JSW Steels.

Deals in H.R Coil, CR Coil, Wire Rod, Round, Billets etc.

25

**Years
Experience**



HB Wire

Krishan Multimetals and Alloys (P) Ltd. having the latest technology wire drawing machines which ensures best quality HB Wires. HB wire is raw material for in numbers of industries and products some of them are namely, for manufacturing of Nails, cycle spokes, G.I. wire, Binding wire, Weld mesh, welding electrodes etc., and for other uses such as cement pole, cement pipe, bridges, handicrafts etc.

Attributes :

- Smooth surface helps in good quality finished products
- Appropriate coil formation helps in more production
- No cut pieces in coil reduce scrap generation
- Minimum size tolerance available

Coil Weight :

50-500kgs as per requirement.

Size Range :

5.5 mm to 25 mm.



Fastener Items

Krishan Multimetals & Alloys (P) Ltd. is one of the leading Manufacturer of Nut & Bolts in the industry and has gained popularity as the best manufacturers and wholesale suppliers of industrial-grade nut & bolts. We are the pioneer in the production of nut & bolts since our products are of consistent quality, meet the necessary standards and are monitored by a quality council during manufacturing and testing.

We assure you that every product of whichever dimension, coating or grade, is produced using the finest raw material available. All our products are corrosion-resistant and come with superb finishing. They will all also be delivered promptly on time and are offered at an affordable price.



Hex Nuts



Nylock Nuts



Flange Nuts

Sizes	In Inchs	In MM
Diameter	2' To 5'	M6 to M16

We have some most contemporary infrastructural facilities that help to manufacture wide array of products. We have an excellent inventory and we can deliver both small and bulk orders of nut & bolts at a short span of time. The space that we cover for our use is the biggest asset we have. Moreover, we have sophisticated machinery set up and we can manufacture customized goods readily as specified by our customers.



Dealer of SAIL & JSW Steel

Allied Multimetals & Alloys (P) Ltd. is the Authorised Dealer of Steel Authority Of India Limited & JSW Steels Limited.

We are deals in H.R. Coil, CR Coil, Wire Rod, Round, Billets. With advance technology JSW Steel offers wire rods that have wide range of applications in various industries.



Allied Recycling Ltd.

Products are used in a Wide Variety of Applications and Industrial Sectors as Following :



Power Industries



Welding Electrodes



Bicycle Industry



Machining/Engineering



Rolling Mill Industry



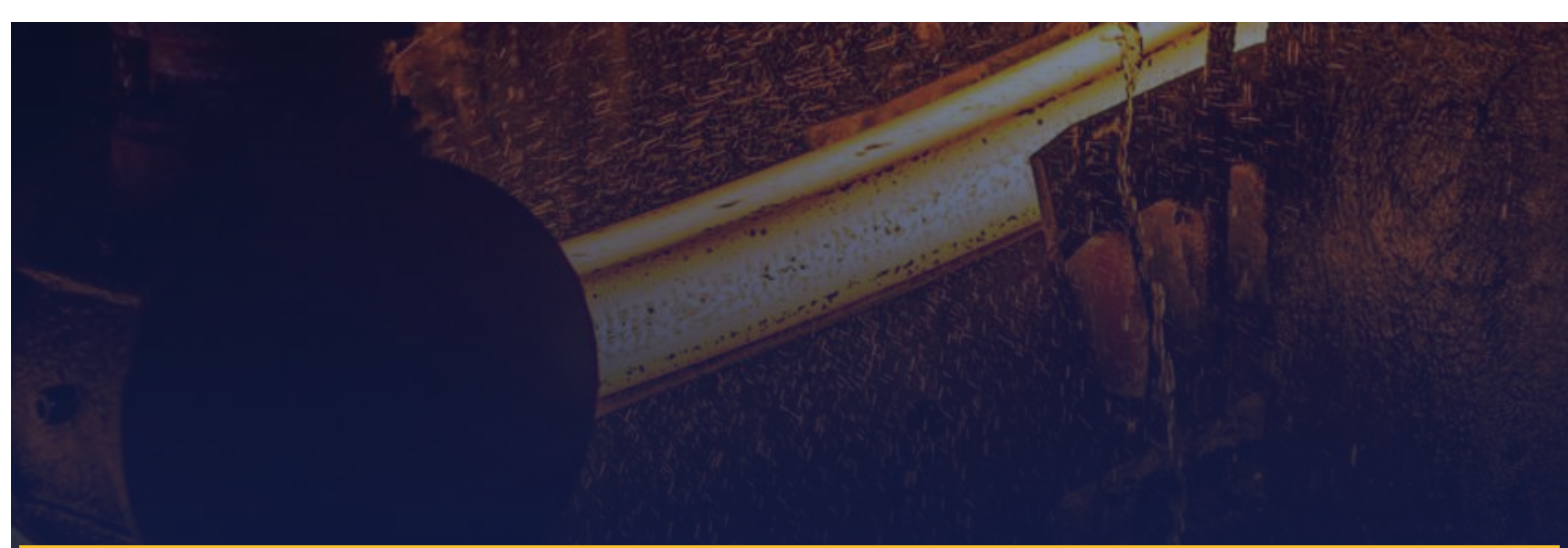
Hardware Industry



Automobile Industry



Fastener Industry



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